ARCHIE SERIES

JAN. 1968

NO. 152

Jughead

12¢

MAC

APPROVED BY THE COMICS CODE AUTHORITY

JUGHEAD, I SAID THIS WAS TO BE A BUTTON PARTY, NOT A GLUTTON PARTY!

SODA

CHIPS

POW

I LOVE VIC

I'M A GEAR DEAR

SMILE

STOP

I DIG DON

BAN COLD PIZZA

HOT

COLD

PANIC BUTTON

ZAP

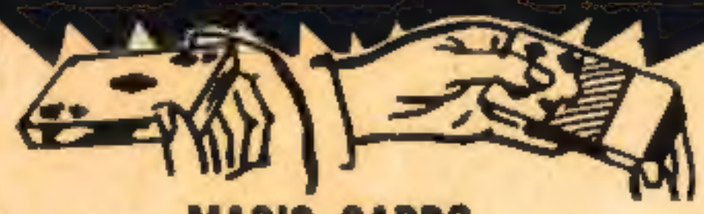
IGNORE THIS BUTTON

FIGHT WET WATER

HERE'S A WHOLE TREASURE CHEST OF FUN

THROW YOUR VOICE

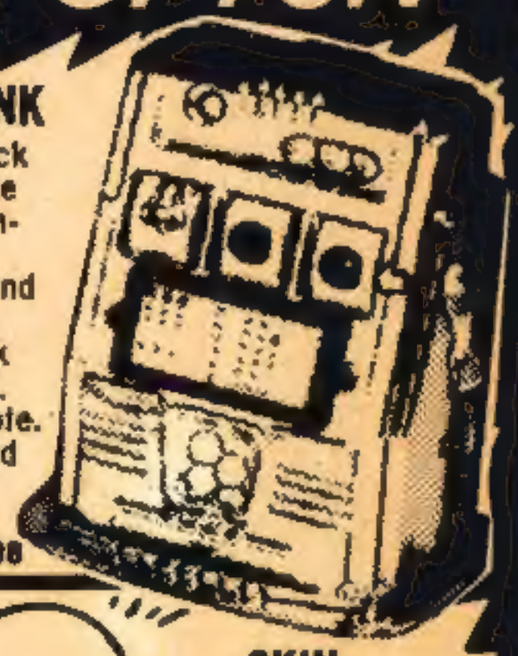
Throw your voice into trunks, behind doors, everywhere. Instrument fits in your mouth out of sight. Fool teacher, friends, family. Free book on "How to Become a Ventriloquist."
No. 137 25c



MAGIC CARDS

Deck is marked and stripped. Can be read from the back but looks like ordinary deck. With instructions for 10 terrific tricks.
No. 183 ..... $1.98

JACK POT BANK



Dime-operating Jack Pot Bank works like the one armed bandit in Las Vegas. Deposit the dime and spin the handle. Reels spin and look like the real stuff. Dimes are removable. Should not be used for gambling purposes.
No. 2060 ..... 1.98

SURPRISE PACKAGE

Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.
No. 678 ..... Only 50c

SKIN HEAD WIG

Most people try to grow hair. This is just the opposite. Made of flesh toned latex will fit all heads. For the executive that would like to change his appearance.
A35 ..... $1.00

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Learn by yourself in just one week. No matter how small you are you can walk with confidence—fear no man.
No. 224 ..... $1.00

BOOMERANG

Something new in target throwing. In case you miss, it comes right back to you, and bingo! you're set to "fire" again. More fun than a "barrel of monkeys."
No. 141 ..... 75c

ATOMIC SMOKE BOMB

Light one and watch the column of thick, white smoke rise to the ceiling, mushrooming into a dense cloud, just like an A Bomb.
No. 971 ..... 20c

JOY BUZZER

Most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost raises the victim off his feet with a "shocking sensation." Absolutely harmless.
No. 239 ..... Only 50c

COMPLETE POWERED DRAG-RACING KIT

This complete drag-racing course includes two sports cars over 5 inches long—an MGA Mark II and a Jaguar KK140—a starting gate, guide lines to keep the cars on course, and STOP bumpers for the finish line. Decals and racing numbers are also included, plus easy-to-follow instructions for building.
Item No. 973 ..... $1.00

TRICK BLACK SOAP

Ordinary looking piece of soap. Victim washes face and gets blacker and blacker. When he gets a look in the mirror, he'll be shocked. Harmless.
No. 575 ..... Only 25c

MONEYMAKER

Insert a blank piece of paper, turn the knob . . . and . . . OUT COMES A REAL DOLLAR BILL! Insert the dollar and it changes to a $5 then the $5 changes to $10.
A135 ..... 1.25

Pen Size——Clips On Your Pocket-6 Power Magnifier.
6-power wide field magnifier is cleverly concealed in a pen-sized pocket scope **Item No. F59 ..... $1.98**

EXHAUST WHISTLE

Just slip it into the exhaust pipe of your friend's car . . . then watch him when he starts the engine! The howls and noises will make him think the motor's about to blow up or fall apart —while you roar with laughter.
No. F193 ..... 50c

SECRET BOOK SAFE

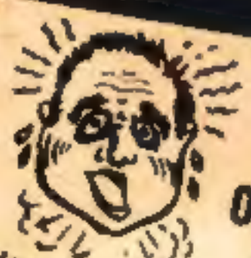
With combination lock only you can open.

Looks like any book so no one would think to look for valuables in it. Securely locked by combination only you know - because you yourself have set it. Tough under-structure is covered with simulated leather binding.
700 ..... $1.98

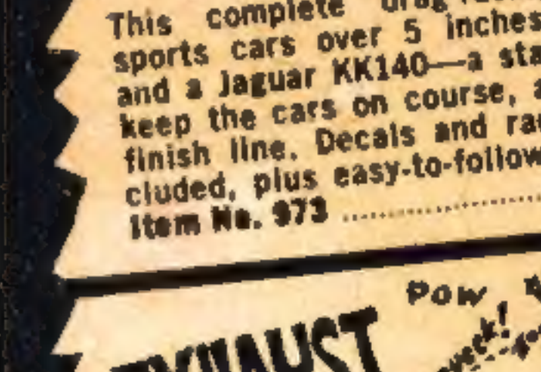
WHOOPEE CUSHION

Place on a chair under a cushion, then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream
No. 247 ..... 50c

ONION GUM



Yes—Looks like real chewing gum but tastes like ONIONS! Its too funny! 5 slices to a pack.
No. 281 ..... 20c



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An Hilarious Optical Illusion $1.00

Scientific optical principle really works. Imagine—you put on the "X-Ray" Specs and hold your hand in front of you. You seem to be able to look right through the flesh and see the bones underneath. Look at your friend. Is that really his body you "see" under his clothes? Loads of laughs and fun at parties.
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All you do is lay the transfer on, press down with a hot iron and presto!—you'll have a crowd-stopping "zany" shirt . . . in colors, too. Each transfer will transform several shirts. Can be washed, of course.
Item No. 339 Any two transfers $1.00. All 4 transfers $1.75

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Lynbrook, N.Y. 11563

Rush me the items listed below. If I am not 100% satisfied, I may return any part of my purchase after 10 days Free Trial for full refund of purchase price.

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Sorry, we cannot ship orders for less than $1.00.
Kindly add 15c for postage and handling to all orders.

Jughead "PARTY BOY"

EASY DOES IT! WATCH HIM! HE'S SLIPPERY!

GET A GOOD GRIP ON HIM!

GOT HIM!

DON'T TRY TO GET AWAY! IT'S NO USE!

JUGHEAD, No. 152, January, 1968. Published Monthly by ARCHIE COMIC PUBLICATIONS, INC., Second and Dickey Streets, Sparta, Ill. 62286. Executive and Editorial offices: 1116 First Avenue, New York, N.Y. 10021. Chicago office: 35 E. Wacker Drive, Chicago, Ill. 60601. Second Class Postage Paid at Sparta, Ill. under the Act of Mar. 3, 1879. Title registered U.S. Patent Office. Yearly subscription $1.50 in U.S.A.; single copies 12c. No actual person is named or delineated in this fiction magazine. Copyright © 1967 by Archie Comic Publications, Inc. All rights reserved. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its covet or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

YOU'RE GOING TO VERONICA'S PARTY AND THAT'S THAT!

THIS TIME YOU'RE NOT SQUIRMING OUT OF IT! WE WON'T LET YOU OUT OF SIGHT UNTIL PARTY TIME!

HOLD IT, REG!

WE GOT A DUMMY HERE!

I KNOW IT, ARCH! BUT, THIS IS NO TIME TO INSULT HIM!

YOU DON'T UNDERSTAND! THIS IS A REAL DUMMY!

OH, FOR--!

HE KNEW! BUT, HOW DID HE KNOW?

HE HAS A SIXTH SENSE WHEN YOU'RE TRYING TO INVOLVE HIM IN A PARTY WITH GIRLS!

BLEW IT AGAIN, EH, BOYS?

LOOK! THIS IS ONE PARTY WE'VE GOT TO HAVE HIM AT!

?

HE SURE KNOWS HIS ENEMY TOO WELL! I HAVE AN IDEA! COME ON TO MY HOUSE!

YOU THINK THIS WILL DO IT, ARCH!

IT WILL ENABLE US TO GET CLOSE TO HIM!

WE GET CLOSE TO HIM, WE GRAB HIM! WE'VE GOT HIM!

SOUNDS LOGICAL! BUT WE'VE GOT TO FIND HIM FIRST!

OH, JOSIE! PLEASE MAKE ME COZY--

HEY! ALBERT! HAVE YOU SEEN JUGHEAD?

HE'S AT THE CHOCK'LIT SHOP, FELLERS!

THANKS!

TSK! THEY NEVER GIVE UP!

WHY, ALBERT ISN'T EVEN IN THIS BOOK! HE'S IN JOSIE COMICS! ANY FOOL COULD---

WHOOPS!

COME BACK, JUGGIE! YOU'VE GOT TO COME TO THE PARTY!

NOT ME! I'M NO SOCIAL LION!

CRASH!

TRASH

AFTER HIM, ARCH!

I'M AFTER! I'M AFTER!

ULP!

MRS. JONE'S BOY IS JUST TOO FLEET OF FOOT FOR THOSE LEAD-FOOTED LOUTS!

THUMP!

YIPE!

GOT HIM!

NOW, HOLD STILL, DRAT YOU!

JUGGIE! YOU MUST COME! I TOLD EVERYONE YOU'D BE THERE AND DO SOME OF YOUR FAB MAGIC TRICKS!

I DON'T PERFORM BEFORE GIRLS!

OKAY! WE'LL LET THEM PERFORM FIRST!

LADIES AND GENTLEMEN! PLEASE NOTE THIS BOX IS EMPTY! NO PANELS! NO MIRRORS!

IT TOOK A LOT OF ARM TWISTING - BUT HE'S HERE!

HE'S BEGINNING WITH HIS BEST TRICK, TOO!

I SHALL DEMONSTRATE! I WILL PLACE THE LITTLE LADY INSIDE! THUSLY!

SLAM!

ER, JUGGIE! JUGGIE!

WHEN IS HE GOING TO DO THE TRICK?

DO YOU THINK?

I THINK!

KNOCK KNOCK

HE VANISHED HIMSELF! YOUR DUMB, ANTI-SOCIAL FRIEND SPOILED MY PARTY!

FACE IT! WITH HIM WOMAN HATING ISN'T A PASSING FANCY! IT'S A FULL TIME OCCUPATION!

(SIGH) WE'D BETTER PROVIDE OUR OWN ENTERTAINMENT!

OKAY! SAY SOMETHING FUNNY!

The END 6

AMAZING $1 ART OFFER!

20 Giant Wall Display Decorations In Full Color For Your Home

COMPLETE SET OF WIDE-EYED DANCERS AND DECORATIONS MAGICALLY CONVERTS WALLS TO GAILY COLORED ROOM SETTING

ALL 20 ONLY $1

Imagine decorating your home with these full-color, dynamic wide-eyed youths. You get 6 dancers, an electric guitar and a strummin' guitar, a portable record player, 2 albums plus 2 records, a cherry flip soda, a phone, musical notes, an exciting sign and even a big transistor radio! The moment you mount these decorations in your room, you change its whole appearance and the entire room jumps with color and new excitement.

It's impossible for you to get the full effect of these spectacular decorations from the small black and white illustrations here. Only when you mount them on the walls of your own home can you fully appreciate their color, impact, and charm. And you can make literally hundreds of combinations to suit your own taste. We urge you to order now, while the supply lasts.

Offer May Not Be Repeated This Season

This beautiful, giant wall display of 20 magnificent, full color art prints will fill a wall at least 10 feet wide, and comes complete with decorating instructions for easy mounting! So be the first in your neighborhood to decorate your room with these colorful, exciting dancing youths. Hurry, order now! This offer may not be repeated this season.

THE HOMESTEAD, Dept. AC-10
P.O. Box 77, Grand Central Station
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Please send me the 20 wide-eyed youths and wall decorations for only $1 plus 25¢ for postage and handling on full money-back guarantee if not delighted.

Enclose is $_____

Name_____

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☐ SAVE! Order 2 sets of wall decorations for only $2. (You save Postage.) Extra set makes a perfect gift.

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FREE
Everything you need to know to enjoy this hobby. Includes Stamp Dictionary and Identifier
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That's right . . . only 25¢ brings you this fascinating collection of 216 different stamps from all over the world. Includes unique space-age sets: *Congo* "Telstar" commemoratives; *Romania* "Venus Probe;" *Hungary* "Dark Side of the Moon;" *Czech* "Space Heroes." But that's only the beginning. You also get this *Official* U.S. "First Day Envelope" — postmarked Kennedy Space Center, Florida — with two *joined Stamps* showing astronaut during a space walk! And we also send you Zenith's informative Midget Encyclopedia of Stamp Collecting shown here, at no extra charge.

Yes, you get every one of these items — all for the amazing bargain price of only 25¢. What's more, we'll also include — on *approval* — a big selection of other unusual stamps and sets for free examination. You may purchase any of these Approvals you want at Zenith's low prices — or none at all — and return the remainder within 10 days. But, whether or not you buy any of the Approvals — the 216 stamps, Space Walk Envelope and Midget Encyclopedia are yours to keep for only 25¢. Act now. Rush coupon with a quarter today!

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Yes, rush my 216 stamps, Space Walk Envelope and Midget Encyclopedia at once. I enclose 25¢ in full payment. I will also receive — on approval — a selection of other unusual stamps and sets to look over. I may buy as many — or as few (or none at all) of these Approvals as I wish, at your low, bargain prices — and agree to return the balance within 10 days.

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*INCLUDE YOUR ZIP CODE FOR FASTER SERVICE.

LI'L JINX

LIFT-OVERS

CONGRATULATE ME, DADDY!

FOR WHAT, LI'L JINX?

THE KIDS HAD A *WEIGHT LIFTING CONTEST* AND **I** WON!

OH, I DON'T BELIEVE IT!

WELL, LET ME *PROVE* IT TO YOU!

OKAY! WHAT DO YOU WANT *LIFTED*?

YOU CAN START...

...IN YOUR ROOM!

END

Archie's Pal

Jughead

in

'SCREEN SCREAM'

A HANDSOME GUY LIKE MYSELF IS WASTING HIMSELF IN THIS TOWN!

I AGREE!

YOU SHOULD BE DOING SCREEN WORK!

YOU'RE SO RIGHT!

BUT HOW DOES A GUY GET STARTED?

FOR A DOZEN BURGERS I'LL INTRODUCE YOU TO SOMEONE IN THE BUSINESS!

WOW! IT'S A DEAL!

AL'S HAMBURGER DEPOT

SCREENS INSTALLED & REPAIRED

HEY, MIKE! ARE YOU STILL LOOKING FOR AN ASSISTANT?

ACE SCREE

the END

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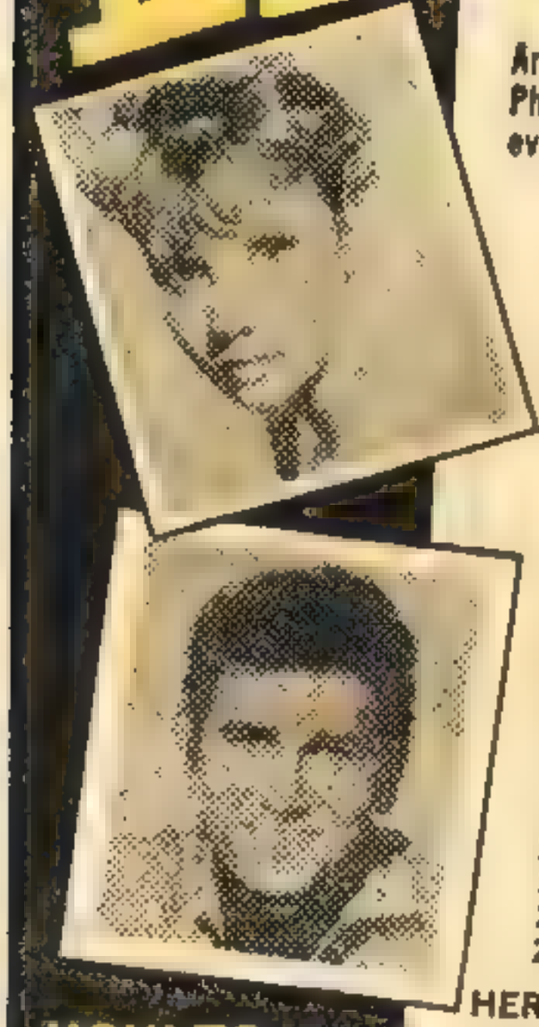

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88. Bobby Rydell
89. John Smith
90. Roger Smith
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94. Bobby Vinton
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96. Robert Vaughn
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Each car is individually controlled by the remote controller in your hand. It's easy to set up or take down. Just a few minutes and it's ready to use or out of the way. Or you can leave it set up for instant use whenever you want it. Comes with complete instructions including hints on how to tune your cars for maximum performance. Uses regular flashlite batteries obtainable anywhere. Yes you get it all—this giant of play fun for only $4.95. Because of its size and weight we must ask 83c for postage and shipping costs. (Batteries not included.)

MONEY BACK GUARANTEE. Order today and we will rush your Electric Slot Race Kit to you. Set it up and use it for 10 days. If you are not delighted—if you don't think it's the greatest, just return it for a full purchase price refund.

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NAME .....

ADDRESS ..... ZIP .....

Jughead IN The Price of BURGERS

GET LOST, BUSTER! THIS IS AN ATHLETE'S JOB!

ATHLETE, MY FOOT! I'M GOING TO TEACH HER!

BUTTERED POP CORN 25¢ BAG

BOYS! PLEASE, NO FIGHTING! ALL I WANT TO DO IS LEARN HOW TO BOWL!

1

3

NONSENSE! WHY TAKE ALL THESE LEAVES IN THE BACKYARD WHEN YOU CAN BURN THEM RIGHT HERE!

I'M USING MY HEAD! LOOK AT ALL THE EXTRA STEPS I'M SAVING! THAT'S WHY YOU HIRED ME!

YOU NIT-WIT! YOU'LL SET THE HOUSE ON FIRE! TURN THE WATER ON QUICK!!

ALL RIGHT! I DON'T KNOW WHAT YOU'RE EXCITED ABOUT!

HURRY!

YIPE! THERE'S TOO MUCH PRESSURE!

SPLASH!

OH, NO! THE CURTAINS CAUGHT ON FIRE!

JUGHEAD! THE HOUSE IS BURNING! HELP!

HALP! FIRE! MY HOUSE IS BURNING!

MR. WEATHERBEE! WAKE UP! YOU'RE TALKING IN YOUR SLEEP!

HUH? WHA..?

CAN I HAVE SOME MATCHES SO I CAN BURN THE LEAVES?

MATCHES!!

FORGET IT, JUGHEAD! YOU'VE DONE ENOUGH FOR ME ALL READY!

I HAVE?

GEE..HE'S A GREAT GUY! I'LL BET HE JUST DIDN'T WANT ME TO GET A BAD BACK LIKE HIS!

THE END

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- Make Ghoulish Green Blobs
- Color Escape
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- and many, many more

Here are some of the exclusive ingredients: Moon Powder, Witches Brew, Ghoul Globules, Skeleton Powder, Mummy Crystals, Rainbow potion, Love Dust, Monsters Murk, etc. And you get all the screwy apparatus you need. Be the first evil genius on your block! Get to know that bad black magic that can set you off from ordinary people! Its the new in thing!

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Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and win cash prizes in the Archie Series Magazines. Please address all letters or postcards to ARCHIE CLUB NEWS, 1116 First Avenue, New York, N.Y. 10021

JUGHEAD NO. 152 JAN. MEMBERSHIP — TWENTY CENTS

FIRST PRIZE — $5.00

REPORTER
KIRK MacNEIL
2822 Weston Road
Weston, Ont., Canada

Dear Archie,

Last year we visited Alexandria. Alexandria is a city in Egypt. In ancient times it was one of the great cities of the world; then it was destroyed, and rebuilt and it became one of the greatest cities of the modern world, with a population of more than a million. Alexandria is a great seaport on the Mediterranean Sea near the mouth of the Nile River. The modern city was built near the ruins of the ancient city.

P.S.: If you plan on going bring along a water supply—a big water supply; it's a hot place!

SECOND PRIZE — $3.00

REPORTER
CAROLE DESMARTEAU
1305 Crevier Street
St. Laurent 9, Quebec, Canada

Dear Archie,

Not long ago I received a surprise gift. She is a little black dog with white on the end of her tail, on her nose, and on her paws. Her name is Susie. Every morning in her wee voice she calls to me for her meal. Down the stairs I run so as not to keep her waiting.

She is a mixture of German Shepherd and a Collie. But now she is only a four week old puppy. She is always under the balcony and likes chewing on bones and legs. She eats quite a bit for a little puppy and drinks quite a bit of milk. She is very playful, and does not run away. I think this is because she likes her home and the people who surround her. Her favorite pastime is to cuddle up in the living room on the rug which I made for her. When she does something wrong and is scolded for it, she hides her head in the corner of the room. When she looks at me through her big brown eyes I know it is time to forgive her.

Each night when I watch television she climbs upon my lap and as I gently stroke her she slowly closes her eyes. I am sure that I never had and never will have a pet as cute and cuddly and just plain wonderful as my puppy Susie.

THIRD PRIZE — $2.00

REPORTER
PAT ALFORD
314 West 29th Street
Richmond, Va. 23225

Dear Archie,

Recently I attended a rock show held by The Richmond Gem and Mineral Society. Mineral collectors from throughout the nation attended, bringing displays of rocks and fossils. Professional dealers gave demonstrations showing how to cut a stone with a diamond saw and how to polish stones by tumbling them. The dealers also gave demonstrations in the art of making a ring and casting in gold. Lectures on caves, fossils, and archaeology were given, and a collection of Indian relics was present. The show was interesting and the dealers cooperative and friendly.

FOURTH PRIZE — $1.00

REPORTER
KIMMI KOENIG
6709 Calle Mercurio
Tucson, Ariz.

Dear Archie,

My name is Kimmi Doenig. Four other girls and I formed a club. We call it Manchester Girls. We named it after the Herman Hermits because Herman was born in Manchester England. We like the Herman Hermits very much.

Our club has gone to the Desert Museum, and to a nursing home to entertain the old folk. Next week we are having a campout. We have a club house, where we hold our meetings. It's fun.

FIFTH PRIZE — $1.00

REPORTER
RUTH MALVEY
145 Eastgate Road
Massapequa Park, N.Y.

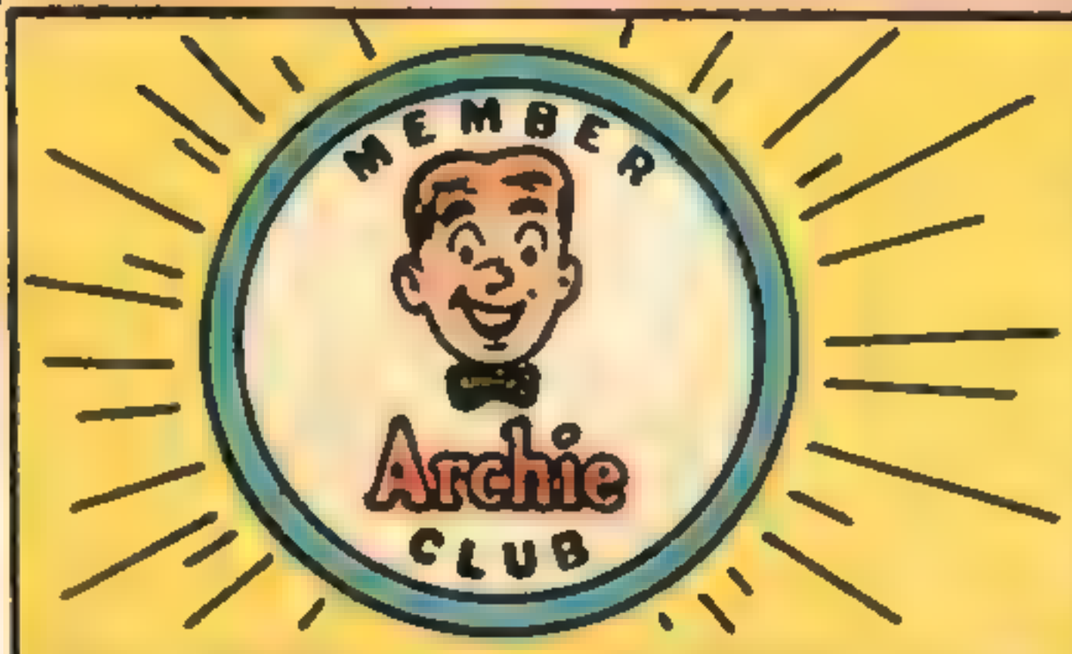
Dear Archie,

I have written an original myth to explain the creation of the moon and I would like to tell it to you.

One day while Zeus looked down on the gods, he saw some trouble brewing on earth. To his surprise an alien god from another world was visiting the earth and on his visit he had been struck by one of Cupid's arrows. As one is to fall in love with the first person he sees if struck by Cupid's arrow, so the alien god Pomelo fell in love with Ragdar, the goddess of hate, who suddenly appeared from behind the bushes. Pomelo immediately tried to corner and seize her—failing to realize he was pushing Ragdar off a cliff. Just as Pomelo was about to grab her, he fell backwards into a rocky canyon. When Zeus saw what had happened he came to the earth and, bringing Pomelo back to Mount Olympus, he vowed to punish him for killing one of the goddesses.

Zeus said to Pomelo, "For punishment you will travel around the earth until it is destroyed."

Pomelo asked Zeus for one last wish, that he be able to show his face after completing the journey of going completely around the earth. This was granted, and Zeus molded him into a ball and set him on his long journey. People soon came to call him MOON because he was always mooning (or mourning) over his fate.



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Jughead

in "Pesky Females"

THIS IS AWFUL! I MUST TELL JUGGIE RIGHT AWAY!

SLAM!

MY HAMBURGERS! MY BEAUTIFUL HAMBURGERS!

I'M SORRY, JUGHEAD!..IT'S JUST THAT I WANTED TO WARN YOU!

WARN ME? ...ABOUT WHAT?

ABOUT ACCIDENTS!

YOUR HOROSCOPE SAYS TO BE CAREFUL OF ACCIDENTS TODAY!

YOU'VE GOT TO BE KIDDING!

NO, I'M NOT! THIS IS SERIOUS!

I'LL SAY IT IS! NOW, WHAT AM I GOING TO EAT?

DON'T WORRY JUGGIE! THE STARS IMPLY... THEY DON'T COMPEL! YOUR LIFE IS WHAT YOU MAKE IT!

IT'S JUST THAT IT'S WISE TO HEED THEIR ADVICE AND BE EXTRA CAREFUL TODAY!

HOROSCO

BUT, I DON'T BELIEVE IN THAT *BALONEY!*

I WOULD HAVE TO SAY THAT WORD WHEN I'M HUNGRY!

NOW, I'LL HAVE TO GO HOME AND GET SOMETHING TO EAT!

COME ON, FELLOWS! WALK WITH ME!

RRRRRRRR

WHAT DID I TELL YOU ABOUT PESKY FEMALES?

OH, MY GOODNESS!

JUGHEAD! LOOK OUT!

WOK!

YOU SEE? I WAS RIGHT! YOU DO HAVE TO BE CAREFUL OF ACCIDENTS!

ONLY WHEN YOU'RE AROUND! ...NOW, WILL YOU PLEASE LEAVE ME ALONE!!

BUT, LOOK! IT SAYS RIGHT HERE UNDER SCORPIO!..."BE CAREFUL OF ACCIDENTS"!

?

I'M NOT A SCORPIO!...I WASN'T EVEN BORN THAT MONTH!

?

OH, THEN IT'S REGGIE THAT'S A SCORPIO!

HUH?

HOROSCOPE

NO YOU DON'T, BETTY! ...DON'T COME NEAR ME!

HMM...

WHAT CAN YOU EXPECT FROM A FEMALE?

BUT, REGGIE! I WANT TO PROTECT YOU!

HALP!!

THE END.

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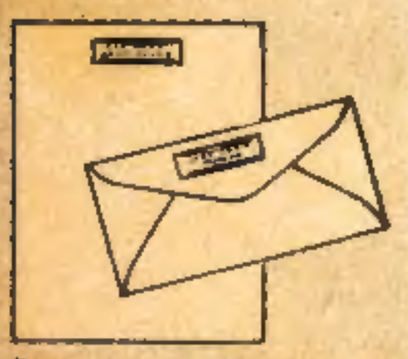

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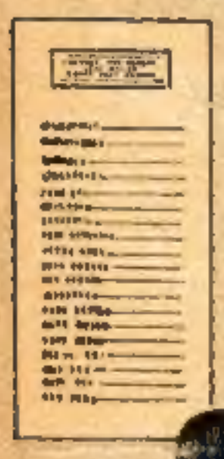

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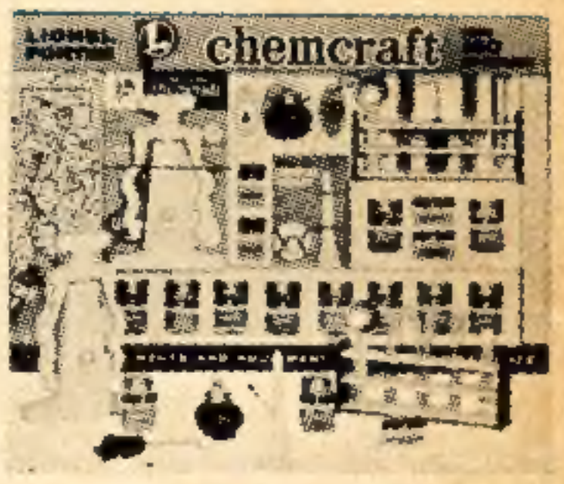

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